

**A safer, healthier & more responsible
attitude to alcohol in Aberdeen**

Aberdeen City Alcohol & Drug Partnership Alcohol Strategy 2009-2019

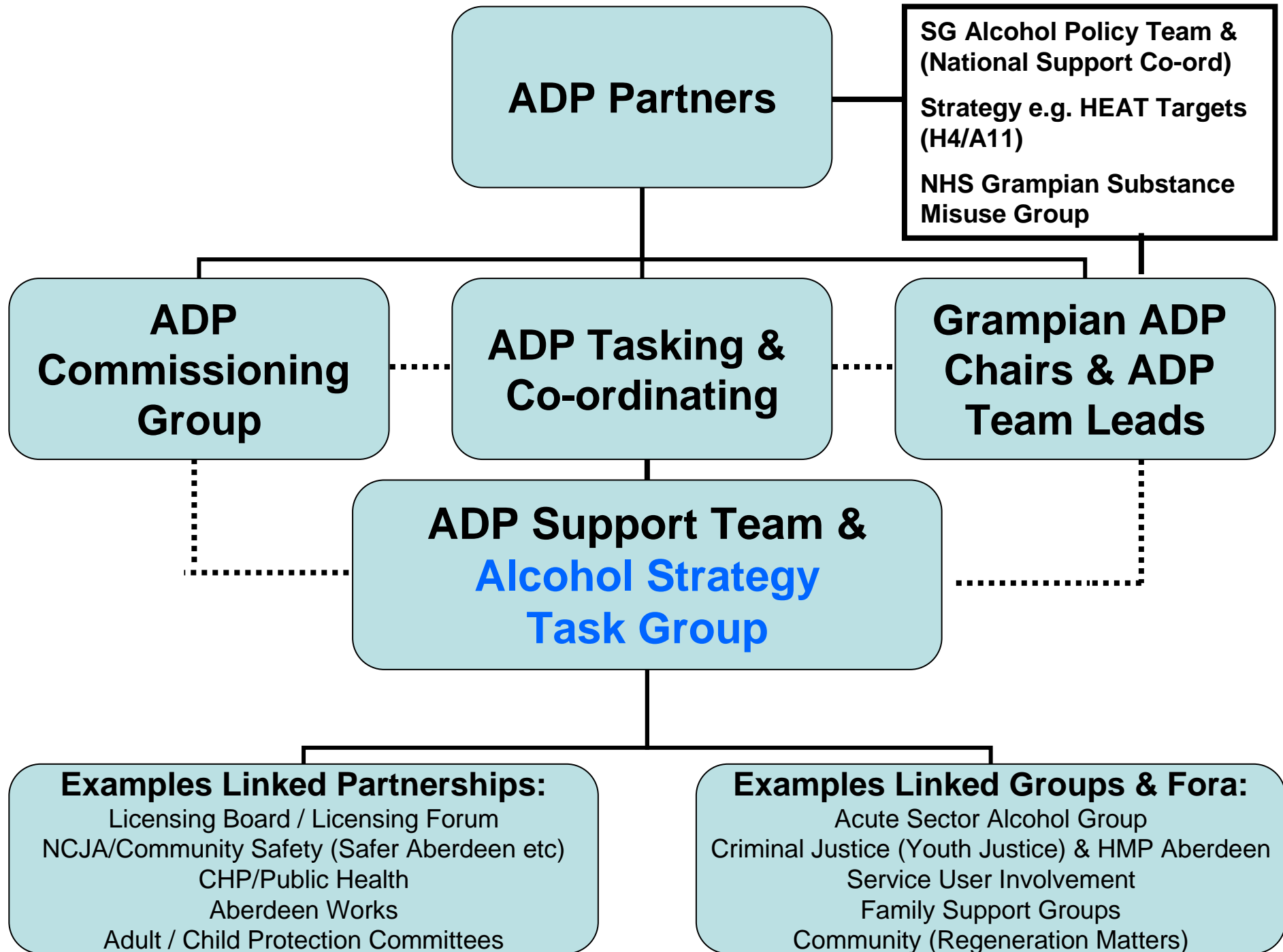
ABERDEEN CITY

ADP

alcohol & drugs partnership

Aberdeen City Alcohol Strategy Vision Statement:

***“We aim to be a City that promotes
a safe, healthy and responsible
attitude to alcohol”***



Outcomes Triangle

Alcohol

- We realise our full economic potential.
- We give children the best start in life
- We live longer, healthier lives
- We have tackled the significant inequalities in Scottish Society
- We live our lives free from crime, disorder and danger.

National Outcomes

Reduced inequalities in Healthy Life expectancy, improved mental wellbeing. Reduced alcohol-related deaths and hospital admissions

High Level Outcomes

Less hidden harm to children. Increased educational attainment.

Less work absenteeism and incapacity
Reduced alcohol-related ASB and crime

Reduced alcohol consumption beyond recommended limits

Intermediate Outcomes

Supportive environments for children of alcohol-abusing families

Sensible drinking culture

Reduced availability and access to alcohol

Safer drinking and wider environments

- Wealthier & Fairer
- Smarter
- Healthier
- Safer & Stronger
- Greener

Outcomes related to service delivery

Service Delivery Outcomes

**A safer, healthier & more responsible
attitude to alcohol in Aberdeen**

Aberdeen City Alcohol & Drug Partnership Alcohol Strategy 2009-2019

ABERDEEN CITY
ADP
alcohol & drugs partnership

Aberdeen City Alcohol Strategy Vision Statement:

***“We aim to be a City that promotes
a safe, healthy and responsible
attitude to alcohol”***

**A safer, healthier & more responsible
attitude to alcohol in Aberdeen**

Aberdeen City Alcohol & Drug Partnership Alcohol Strategy 2009-2019

Workshops

ABERDEEN CITY
ADP
alcohol & drugs partnership

Education & Prevention	Fraser Hoggan Emily Burt	
Treatment & Support	Simon Rayner Mark Thomson	
Criminal Justice / Community Safety	Andy Imray Ally Prockter	
Children & Young People	Susan Devlin Mairi-Anne MacDonald	
Employability	Gillian Robertson Jane Russell	
Licensing	Alexander Kelman Marie-Louise Shaw	

**A safer, healthier & more responsible
attitude to alcohol in Aberdeen**

Aberdeen City Alcohol & Drug Partnership Alcohol Strategy 2009-2019

ABERDEEN CITY
ADP
alcohol & drugs partnership

**For a copy of the Action Plan report
(Dec 2009 – Mar 2011)**

www.aberdeencityadp.org.uk

Publications > ADP Documents